

## **Privacy Policy (updated July 17, 2014)**

### **Overview**

Independence Pharmaceuticals, LLC (“Independence”) is aware of the need to address privacy issues and we believe you should be aware of how we intend to treat any information about you that we receive as a result of your visit to our website (the “Site), your direct communication with Independence, or from any other source, such as a third party vendor.

### **Information Collection and Use**

Independence may collect and process the following kinds of information:

1. Personally identifiable information (e.g. information from which you can be identified, such as your name, address, telephone number, email address, date of birth or other similar information (“Personal Information”)) when you voluntarily provide this information to us or when you give permission to others (such as your healthcare provider) to share such Personal Information with us.
2. Non-personally identifiable information relating to such things as the total number of visits to our Site, the number of visitors to each page of this Site, the Internet Protocol addresses of our visitors and the browser version you are using, the date and time of access, the time spent on our Site and the domain names of our visitors’ internet service providers.
3. We may also request from time to time that you provide us with additional demographic or other health information through responses to questions or surveys.

Independence may use Personal Information in a variety of ways, and Independence reserves the right to use any information it obtains for purposes determined by it to be legitimate business purposes, in accordance with applicable laws and regulations.

If you contact us to report on your experience, or the experiences of your patients, with the use of our medicines, we may contact you for follow-up information. We may also use the information you provide to submit reports of adverse events to government agencies, such as the US Food and Drug Administration, or as otherwise required by law.

Your Personal Information may be used to respond to your inquiries or provide you with information that we feel may be of interest to you. In addition, Independence may use both Personal Information and non-personally identifiable information to help us determine how we can continually create a better overall experience for our users by improving the content of the Site.

Except for the limited situations discussed in this Privacy Policy, we will not share your personal information with any third parties except for those third parties contracted with Independence, who are bound to use your personal information solely as directed by Independence. We may

sometimes use third parties to perform certain services for us, such as sending postal mail and providing data analysis. We may provide personal information to those businesses when that information is necessary for them to respond to your requests or otherwise perform their duties, as requested by Independence. All such third parties will be bound to use your personal information solely as directed by Independence.

We do not knowingly collect information from children under the age of 18 on the Site. If you are under the age of 18, please do not provide any personal information to us. If we become aware that we have collected personal information from a child under the age of 18, we will make commercially reasonable efforts to delete such information from our database.

The terms of this Privacy Policy may change from time to time. We will notify you of any material changes to this Privacy Policy by changing the “Last Modified” date at the top of this Privacy Policy. We encourage you to check this page periodically for any changes. Your continued use of the Site following the posting of changes to these terms will mean you accept the Privacy Policy and any changes.

If you have any questions about this Privacy Policy, please contact us in writing at the following address:

Independence Pharmaceuticals, LLC  
10 West 4<sup>th</sup> Street  
Newport, Kentucky 41071

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